

TITLE OF REPORT: Health and Wellbeing Strategy development**REPORT OF: Alice Wiseman, Director of Public Health**

Summary

This report gives an update on progress in developing a new Health and Wellbeing Strategy for Gateshead and asks the view of the OSC on the proposed strategy.

Background

1. The previous strategy, “Active, Healthy and Well Gateshead”, was written in 2013 and covered the period up till 2016.
2. During 2017-18 the council and partners signed up to the strategic approach and pledges to “make Gateshead a place where everyone thrives”.
3. Health and Wellbeing Board agreed a refresh of the Gateshead Health and Wellbeing Strategy in September 2018. The approach followed has been to establish an inclusive steering group to strengthen focus on the wider determinants of health; including economic development, housing, environment and policy and supported by Cabinet Member for Health and Wellbeing and Chair of the Health and Wellbeing Board.
4. We held a conference on the Marmot 10-year review of “Fair Society, Healthy Lives” in January 2019 with over 80 attendees contributing to and helping to shape the strategy, and a follow up session for council officers, partners and councillors in July 2019 on initial thinking in developing a new strategy.

Proposals

5. The focus of the new strategy is based upon the aims from the Marmot work “Fair Society, Healthy Lives” focusing on health inequalities. This builds on the issues identified from the 2017 DPH annual report – “Inequalities: it never rains but it pours”.
6. A PowerPoint presentation will be provided for OSC members which will update outline the draft Health and Wellbeing Strategy – “A job, a home, good health and friends”.

Recommendations

7. The views of the OSC are sought on the proposed strategy.

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